

WNYC



WNYC-FM

THE CITY OF NEW YORK
MUNICIPAL BROADCASTING SYSTEM

MUNICIPAL BUILDING

NEW YORK 7, N. Y.

WHitehall 3-3600

SEYMOUR N. SIEGEL

Director

JOHN DE PROSPO

Executive Officer

March 3, 1954

Mr. Frank Schooley
Radio Station WILL
University of Illinois
Urbana, Illinois


Dear Frank:

I am enclosing herewith four vouchers for the months of March and April in the amount of \$108 each payable to Miss Barbara Citowitz on the 15 and 31 of each month.

Miss Citowitz was employed by Mr. Siegel as stenographer in connection with the Educational Institute. As the amount will not exceed \$500 it is requested that no Federal Tax be withheld from this amount.

It would be appreciated if these salary checks could be mailed to Miss Citowitz here at WNYC so that she will receive them on the 15th and 31st of each month.

Sincerely,


John DeProspero
Executive Officer

JDP:jb
Encls

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB

OFFICE OF THE REGIONAL DIRECTOR

2500 Municipal Building
New York 7, New York

March 5, 1954

Mr. Frank Schooley
University of Illinois
119 Gregory Hall
Urbana, Illinois

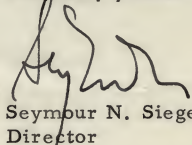
Dear Frank:

I am enclosing herewith an additional check of \$1,000 from the Edward L. Bernays Foundation for, and in behalf of WNYC's Educational Institute.

I hope that we are not giving you too much trouble in the administration of this account and I certainly would appreciate anything you can do to expedite the forwarding of checks against the vouchers that have been transmitted.

With all best wishes, believe me.

Cordially yours,


Seymour N. Siegel
Director

sns/bc

WNYC



WNYC-FM

THE CITY OF NEW YORK
MUNICIPAL BROADCASTING SYSTEM

MUNICIPAL BUILDING

NEW YORK 7, N. Y.

WHitehall 3-3600

SEYMOUR N. SIEGEL

Director

JOHN DE PROSPER

Executive Officer

March 19, 1954

Mr. Frank Schooley
NAEB
119 Gregory Hall
Urbana, Illinois

Dear Frank:

All of us are deeply grateful for your cooperation
in the WNYC Educational Institute of the Air.

I understand that you have made arrangements to
record Mr. Bestor as one of the programs which will comprise
the Institute. If the recording is made I wonder whether you
might be able to get a comparable bit from Mr. Harold Hand of
the School of Education of the University of Illinois. It
seems that a 15-minute program by Hand would counteract any
biased points of view from the Bestor approach to our educa-
tional system.

I hope that this is not a great imposition and
that you will let us know if there is any way in which we can
reciprocate.

With all best wishes,

Cordially yours,

Bernie

Bernard R. Buck
Program Director

BRB:am

"The Voice Of The City"

Urbana, Illinois
March 11, 1954

Mr. John DeProspero
Executive Officer
Municipal Broadcasting System
Municipal Building
New York, 7, N. Y.

Dear John:

In accordance with your request, enclosing check payable to Miss Barbara Citowitz, for first two weeks in March, with no deductions.

I transmit through you, and indicate here that in order to avoid withholding on future checks it will be necessary for me to have W4 form from the employee, including Social Security number. Least I can legally do is withhold only for Social Security, and this I shall ~~not~~ do on second check (for first and second checks). Unless I have W4 form showing I need not withhold on income tax, then I must withhold 18% according to the law (\$50 in any three-month period), according to our Bureau of Internal Revenue.

I trust you realize I'm not trying to be difficult. I just want to have my records right for Uncle Sam.

Sincerely,

Frank E. Schooley
Treasurer

Urbana, Illinois
March 12, 1954

Mr. Seymour N. Siegel
Director of Communications
Municipal Broadcasting System
Municipal Building
New York, 7, N. Y.

Dear Sir:

Confirming our telephone messages:

1. An additional check in amount of \$100 from the Edward L. Bernays Foundation for and in behalf of WNYC's Educational Institute is hereby acknowledged, i.e., receipt is acknowledged.
2. Arthur Bestor set so far as WILL and Arthur Bestor concerned. Schramm unseen by me at this hour.
3. Will check, but think all bills against Institute up to date this week, and will keep them there.

Best regards,

Sincerely,

Frank E. Schooley
Treasurer

fes/fes

Urbana, Illinois
March 16, 1954

Mr. John DeProspero
Executive Officer
Municipal Broadcasting System
Municipal Building
New York, 7, N. Y.

Dear John:

Check which I had intended to enclose with letter last week (for Miss Citowitz) is here enclosed.

Please accept my apologies. Please extend my apologies to Miss Citowitz. (I apologized to Si via 'phone).

Also, please tell Si we'll record Arthur Bestor tomorrow, mail him tape tomorrow.

I trust this is enough penance for one day.

Sincerely,

Frank E. Schooley
Treasurer

Urbana, Illinois
March 29, 1954

Mr. John DeProspero
Executive Officer
Municipal Broadcasting System
Municipal Building
New York, 7, N. Y.

Dear John:

Three checks for Miss Citowitz enclosed. First has Social Security deductions for this check and the previous, from which I took none. Last two have usual 2%.

Sincerely,

Frank E. Schooley
~~Message~~ Treasurer

ROBERT F. WAGNER, JR.
Mayor

SEYMOUR N. SIEGEL
Director

WNYC



WNYC-FM

THE CITY OF NEW YORK
MUNICIPAL BROADCASTING SYSTEM

MUNICIPAL BUILDING
NEW YORK 7, N. Y.
WHitehall 3-3600

May 7, 1954

Mr. Frank Schooley
University of Illinois
Urbana, Illinois

Dear Frank:

I am sending through additional vouchers which are the latest bills that we have in connection with the Educational Institute of the Air. The total amount is in excess of what is now in your account.

Mr. Bernays will be sending you an additional check within the next day or so to cover all of our outstanding obligations.

I would ask you to pay whatever bills you are able to within the limits of the funds you now have in the account.

With all best wishes, believe me,

As ever,

A handwritten signature in blue ink, appearing to be "S. Siegel".

Seymour N. Siegel
Director

sns-lg

enc.

NATIONAL ASSOCIATION OF EDUCATIONAL BROADCASTERS

NAEB

OFFICE OF THE REGIONAL DIRECTOR

2500 Municipal Building
New York 7, New York

May 13, 1954

Mr. Frank Schooley
Treasurer, NAEB
Station WILL
University of Illinois
Urbana, Illinois

Dear Frank:

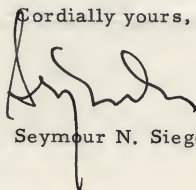
I am transmitting herewith a check in the sum of \$415.39 for the account of the WNYC Educational Institute of the Air. I believe that this will defray all existing obligations and, at the same time, more than provide the 4% administration charge for the entire grant.

Mr. Bernays informs me that "should there eventually turn out to be any other expenses, we would, of course, be glad to take care of them when they turn up, in line with our understanding."

I presume that it would be possible to obtain from you an accounting according to your records of all of the expenditures so that a report can be made to the Bernays Foundation.

With all best wishes, believe me,

Cordially yours,



Seymour N. Siegel

sns/bc
enc.

ROBERT F. WAGNER,

Mayor

SEYMOUR N. SIEGEL

Director

WNYC



WNYC-FM

THE CITY OF NEW YORK
MUNICIPAL BROADCASTING SYSTEM

MUNICIPAL BUILDING

NEW YORK 7, N. Y.

WHitehall 3-3600

May 19, 1954

Mr. Frank Schooley
Gregory Hall
University of Illinois
Urbana, Ill.

Dear Frank:

Herewith is check in the sum of \$94.25 from Edward L. Bernays, to be added to that which was previously received from him.

Best of wishes,

Cordially yours,

A handwritten signature in dark ink, appearing to read "S. Siegel", written over the typed name.

Seymour N. Siegel
Director

sns-lg

enc.

Urbana, Illinois
December 28, 1953

Mr. Seymour N. Siegel
Director
Municipal Broadcasting System
Municipal Building
New York 7, New York

Dear Sir:

This acknowledges receipt of check in amount of \$1,000 for Educational Institute of the Air, 1954. Account set up. NAEB to take 4 per cent for administrative costs (I'm a 5 percenter myself). You or John De Propso to authorize expenditures against the account.

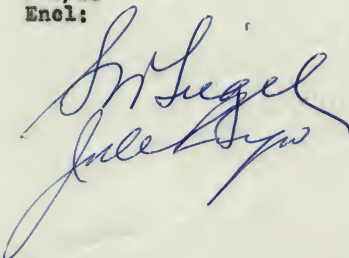
For my records will you and John sign your signatures as they'll be used on the carbon enclosed herewith, and return for my files. And, thanks, sir.

Happy New Year!

Sincerely,

Frank E. Schooley
Treasurer

FES/be
Encl:

A handwritten signature in blue ink, appearing to read "S. Siegel", with a large, sweeping flourish underneath.

A 'Radio Station Looks At American Education

WNYC

830 KC

WNYC-FM

93.9 MEG.

THE
EDUCATIONAL
INSTITUTE
OF THE AIR

May 3-8, 1954

ROBERT F. WAGNER
Mayor, New York City

SEYMOUR N. SIEGEL
Director of Radio Communications

A Radio Station Looks At American Education

The factors that go to make up the educational crisis in America have begun to impinge themselves on the consciousness of the American people with increasing force. The nation's schools are bulging at the seams. Enrollment of school children will increase by almost 9 million within the next 5 to 6 years. More than 50,000 new teachers will be required to handle this increased work load. Another 75,000 teachers will be needed to replace those who normally retire or leave the profession. Adequate school buildings, not to mention teachers, during the next 6 years would cost more than 25 billion dollars. Although States and local communities are spending about 500 million dollars more in 1954 than last year, it is obvious that even current needs have not been met.

WNYC as a municipally-operated non-commercial radio station is attempting in this **Educational Institute of the Air** to examine in depth the American educational scene. A full week of broadcasting will be devoted to an appraisal of how educational processes are carried on—from the nursery to the adult level—and to a thought-inspiring survey of the job which must be done for tomorrow's education.

We do not delude ourselves that any of our listeners will be glued to the radio receiver over the entire 6-day period. Nevertheless, we feel it a proper function of a municipal medium of communication in a democracy to make audible the latest thought on an important problem. In essence, this is a week-long radio documentary which we hope will stimulate citizen thinking in an important area.

It is only a beginning, but, if our listeners are inspired to proceed with deeper and stronger analysis, we shall have rendered a great public service.

The Educational Institute of the Air is produced by WNYC under the terms of a grant from the Edward L. Bernays Foundation to the National Association of Educational Broadcasters. The program co-ordinator for all of the programs has been Mrs. Anne W. Langman to whom great thanks is due. Special mention must be made of the yeoman service rendered by members of the staff of WNYC, its Program Director Bernard R. Buck and the Assistant Program Director, A. Alan Levin. It is impossible in this space to individually enumerate the large number of distinguished educators and scholars without whose advice and assistance this project could not have been launched, but our gratitude is not thereby diminished.

SEYMOUR N. SIEGEL

Director of Radio Communications

**"THE CRISIS
IN
EDUCATION"**

MONDAY • MAY 3rd

- 8:00- 8:40 a.m. **AROUND NEW YORK.** FRANK M. JACKSON, Superintendent of Schools, Tom Greene County, Texas, interviewed by SEYMOUR N. SIEGEL, Director, WNYC; and MERYLE EVANS, New York Historical Society interviewed by NORMAN WAIN on "Education in Colonial New York".
- 11:00-11:30 a.m. **FOR THE LADIES.** JUDGE ANNA M. KROSS, Commissioner of Correction interviewed by PETER GRAVINA on "The Relationship of Education to Delinquency".
- 11:30-11:55 a.m. **"WHAT CHILDREN NEED FROM TEACHERS".** DR. FRITZ REDL, Children's Service, National Institute of Mental Health, Bethesda, Maryland.
- 1:00- 1:30 p.m. **"WHAT I WANT TO BE WHEN I GROW UP".** Panel discussion with third grade children at the Dalton School.
- 1:30- 1:45 p.m. **LETTER FROM ITALY.** GRAHAM HOVEY, "Education In Italy".
- 2:00- 2:15 p.m. **TALES FROM THE FOUR WINDS.** BOARD OF EDUCATION.
- 2:15- 2:30 p.m. **SAFETY SAM.** BOARD OF EDUCATION.
- 2:30- 3:55 p.m. **FORMAL OPENING.** THE HONORABLE ROBERT F. WAGNER, Mayor of the City of New York; SEYMOUR N. SIEGEL, Director of WNYC; SAMUEL BROWNELL, U.S. Commissioner of Education.
"ACADEMIC FREEDOM"—NATHAN M. PUSEY, President, Harvard University; EVERETT CASE, President, Colgate University.
- 5:00- 5:30 p.m. **"THE SOCIAL CRISIS".** ELI GINZBURG, Professor of Sociology, Columbia University; HENRY DAVID, Executive Secretary, National Manpower Council.
- 6:00- 6:45 p.m. **"THE TEACHING CRISIS".** ARTHUR BESTOR, University of Illinois, Author "Educational Wastelands"; HAROLD HAND, University of Illinois. Discussed by ORDWAY TEAD, Former Chairman, Board of Higher Education, New York City.
- 8:30- 9:15 p.m. **"FRENCH ONE WITH BASEBALL".** SAM LEVENSON, Teacher and Human Being, interviewed by LOUIS G. COWAN, Radio and Television Producer.
- 9:15- 9:30 p.m. **"EDUCATION — THE LAST DIMENSION".** DR. W. R. NIBLETT, Director, Institute of Education, University of Leeds, England.
- 9:30- 9:55 p.m. **"THE ECONOMIC CRISIS".** SEYMOUR HARRIS, Professor of Economics, Harvard University; and Harvard Panel.
- 10:00-10:15 p.m. **"THE EDUCATIONAL INSTITUTE OF THE AIR — A FORECAST".** BENJAMIN C. FINE, Education Editor, New York Times.
- 10:15-10:30 p.m. **"WHO ARE OUR TEACHERS?"** BENJAMIN C. FINE, Moderator; MRS. WILDA F. FAUST, Director, Future Teachers of America; DAVID SALTEN, Superintendent of Schools, City of Long Beach; DR. EDWIN A. LEE, Dean, School of Education, UCLA; DR. I. BOOKER, National Education Association.
- 10:30-10:55 p.m. **"THE UNIVERSITY OF UTOPIA".** ROBERT HUTCHINS, Associate Director, Ford Foundation, Former President University of Chicago.

**"EDUCATION
FOR WHAT?"**

TUESDAY • MAY 4th

- 8:00- 8:40 a.m. **AROUND NEW YORK.** PROFESSOR JOHNSON FAIRCHILD, Chairman, Department of Social Philosophy, Cooper Union interviews members of the audience at random in Cooper Union lobby.
- 11:00-11:30 a.m. **FOR THE LADIES.** SAUL PADOVER, Dean, New School for Social Research interviewed by PETER GRAVINA on "Jefferson: His Influence on Education".

- 11:30-11:55 a.m.** **"DO WE TEACH OUR CHILDREN TO KEEP UP WITH THE JONESES?"** DR. ISAIAH ROCHLIN, Director, Board of Higher Education Guidance Laboratory; DR. HARRY GILBERT, Supervisor of Psychologists, Bureau of Child Guidance; DR. E. KUNO BELLER, Director of Research, Council Child Development Center; SAUL PADOVER, Dean, New School for Social Research, Moderator.
- 1:00- 1:30 p.m.** **"A FOUR MILLION DOLLAR LOOK AT SCHOOL ADMINISTRATION"**. First report to the nation on a five-year action program in educational administration, under the auspices of the W. K. KELLOGG FOUNDATION.
- 1:30- 1:45 p.m.** **SPEAKING VOLUMES. "THE GREAT BOOKS"**. MARGARET E. MONROE, Director, American Library Association, American Heritage Project; JUDY GREGG; WILLIAM CALLENDER.
- 2:00- 2:15 p.m.** **ON STAGE. BOARD OF EDUCATION.**
- 2:15- 2:30 p.m.** **KNOW YOUR CITY. BOARD OF EDUCATION.**
- 2:30- 3:00 p.m.** **"EDUCATION FOR EVERYDAY LIVING"**. DOUGLAS MCGREGOR, President, Antioch College will introduce MARJORIE EAST, Associate Professor of Home Economics and panel of Antioch Students.
- 3:00- 3:45 p.m.** **"PARENTS AT WORK: THE UPA TAKES YOU TO A PTA MEETING"**. FRANCES ANDERSON, Commentator; MRS. LILLIAN H. ASHE, President, United Parents Association, and PTA Members of PS 87.
- 4:00- 4:30 p.m.** **NORTHWESTERN UNIVERSITY REVIEWING STAND — "THE ROLE OF RELIGION IN EDUCATION"**. JAMES O'NEILL, Professor of Speech, Brooklyn College; ROSS SNYDER, Professor of Christian Education, Federated Theological Faculty, University of Chicago; WALTER D. WAGONER, University Chaplain, Northwestern University; W. W. WHITEHOUSE, President, Albion College; JAMES H. MCBURNEY, Dean, School of Speech, Northwestern University, Moderator.
- 5:00- 5:30 p.m.** **"BEFORE THE DRAFT: THE EFFECT OF THE DRAFT ON EDUCATIONAL ATTITUDES"**. COLONEL CANDLER COBB, Chief, Selective Service System of New York City and Selectees.
- 5:30- 5:55 p.m.** **"SERVICE STUDENTS — EDUCATION IN THE ARMED FORCES"**. COLONEL HENRY J. Y. MOSS, Chief, Education Division, Office of Armed Forces Information and Education; and representatives of the Army, Navy, Air Force and Marines.
- 6:00- 6:30 p.m.** **"INDUSTRY AND EDUCATION"**. Panel discussion with DOROTHY GORDON, Director, New York Times Youth Forum; HAROLD MCCLELLAN, President N.A.M.; and students.
- 6:30- 6:45 p.m.** **UNITED PARENTS ASSOCIATION FORUM.**
- 8:30- 8:55 p.m.** **"VALUES IN EDUCATION"**. HAROLD TAYLOR, President, Sarah Lawrence College.
- 9:00- 9:30 p.m.** **"CHILDREN AHEAD"**. Dramatic presentation of the progress of education 1754-1954, written by MRS. VIRGINIA MAZER.
- 9:30- 9:55 p.m.** **READERS ALMANAC.** PROFESSOR WARREN BOWER of New York University interviews CLARENCE R. DECKER, author of "A Place of Light: the Story of a University Presidency", and former President, University of Kansas City.
- 10:00-10:30 p.m.** **"EDUCATION FOR HUMANISTIC VALUES"**. BUELL GALLAGHER, President, City College; MORTON GOTSCHALL, Dean, College of Liberal Arts and Sciences, City College; CLIFFORD ANDERSON, Alumnus of City College.
- 10:30-10:55 p.m.** **"I MADE THE GRADE ON BROADWAY, BUT . . ."** Stars of stage and screen look back at their school days. Produced by WALTER FRIED with THOMAS EWELL, star of "The Seven Year Itch"; EDITH ADAMS, star of "Wonderful Town"; ARTHUR SCHWARTZ, composer of score for "By the Beautiful Sea".

**"INSIDE
EDUCATION"**

WEDNESDAY • MAY 5th

8:00- 8:40 a.m. **AROUND NEW YORK.** School Assembly at Long Island City High School.

- 8:45- 8:50 a.m. **"SCHOOL LUNCHES".** IVA BENNETT.
- 11:00-11:30 a.m. **FOR THE LADIES.** EVELINE OMWAKE, Chairmon, Childrens School of the Vossor Summer Institute; HELEN P. WHEELER, Associate Professor of English, Vassor College, interviewed by PETER GRAVINA.
- 11:30-11:55 a.m. **"VISIT TO A DAY CARE CENTER".** EAST RIVER HOUSES NURSERY with MRS. RANDOLPH GUGGENHEIMER, Chairman, Day Care Council of New York, Inc.
- 1:00- 1:30 p.m. **"THE THREE R's AT MID-CENTURY".** Discussion by three professors of Teacher's College. "Reading" — DR. ANNE S. MCKILLOP; "Writing" — DR. LELAND JACOBS; "Arithmetic" — DR. HOWARD FAEHR.
- 2:00- 2:15 p.m. **LANGUAGE IN SONG.** BOARD OF EDUCATION.
- 2:15- 2:30 p.m. **NEIGHBORS AND FRIENDS.** BOARD OF EDUCATION.
- 2:30- 3:00 p.m. **A MEETING OF THE BOARD OF EDUCATION.** ANDREW G. CLAUSON, President, Board of Education; DR. WILLIAM JANSEN, Superintendent of Schools, and members of the Board of Education.
- 3:00- 3:55 p.m. **"THIS WE BELIEVE: A CREDO FOR THE PUBLIC SCHOOLS".** Public schools and a community work for their children. A dramatic presentation by the Notional Citizens Commission for the Public Schools with ROY E. LARSEN, Chairmon, and President of Time, Inc.
- 5:00- 5:15 p.m. **"EDUCATING FOR THE LAW".** JUDGE JEROME N. FRANK, Yale Law School.
- 5:15- 5:30 p.m. **"ART AS EDUCATION".** IRWIN EDMAN, Johnsonian Professor of Philosophy, Columbia University.
- 6:00- 6:45 p.m. **"MEXICO: PORTRAIT OF PROGRESS".** DR. NABOR CARILLO-FLORES, Rector, Notional University of Mexico.
- 8:30- 9:30 p.m. **"PUBLIC SCHOOLS — NEW YORK CITY STYLE".** (Part I). Class of Public School #33; Sixth grade children singing original songs written by their teacher, GIL SLOTE, who will accompany them on the ukelele; Social Science class of Brooklyn Technical High School. Produced by JOHN BENJAMIN.
- 9:30- 9:55 p.m. **"LIFELONG EDUCATION — IS IT FOR ALL?"** CCNY ADULT EDUCATION COURSE. BERNARD BELLUSH will interview DR. FRANK DAVIDSON and PROFESSOR SIMON LISSIM.
- 10:00-10:30 p.m. **"EDUCATION FOR SOCIAL WORK".** KENNETH JOHNSON, Dean, New York School of Social Work, Moderator; HENRY L. MCCARTHY, Commissioner, New York City Department of Welfare; and foreign students.
- 10:30-10:55 p.m. **VISIT TO AN AMERICAN SEMINAR IN PROGRESS.** PROFESSOR DONALD R. BIGELOW, Professor of History, Columbia University with seminar students discuss "Absalom, Absalom" by William Faulkner.

**"INSIDE
EDUCATION"
(Cont.)**

THURSDAY • MAY 6th

- 8:00- 8:40 a.m. **AROUND NEW YORK.** MARK STARR, Education Director, ILGWU, interviewed by NORMAN WAIN.
- 11:00-11:30 a.m. **FOR THE LADIES.** PROFESSOR ALFRED McCLUNG LEE, Chairmon, Sociology Department, Brooklyn College, interviewed by PETER GRAVINA on "Inequality of Opportunity for Higher Education".
- 11:30-11:55 a.m. **"EXCEPTIONAL EDUCATION FOR THE EXCEPTIONAL CHILD".** DR. PAUL A. WITTY, Professor of Education, Northwestern University, Moderator; RAY GRAHAM, Director of Education of Exceptional Children, State Department of Education, Illinois; HARLEY WOODIN, Executive Secretary, International Council for Exceptional Children; DR. SIDNEY S. HILL, United Cerebral Palsy Association; FLORENCE BROMBAUGH, Director, Hunter College Elementary School.
- 1:00- 1:30 p.m. **"RURAL EDUCATION".** MARTY CUSHMAN, Professor of Rural Education and Administration, Iowa State College, Moderator; FRANK M. JACKSON, Superintendent of Schools, Tom Greene County, Texas; LOIS CLARK, Assistant Director, Rural Service, Notional Education Association.
- 2:00- 2:15 p.m. **AMERICANS TO REMEMBER.** BOARD OF EDUCATION.
- 2:15- 2:30 p.m. **THIS WAY TO STORYLAND.** BOARD OF EDUCATION.

- 2:30- 3:30 p.m. **"... AND A LITTLE CHILD SHALL LEAD THEM".** DR. PETER B. NEUBAUER, Director, Council Child Development Center, discusses a child's problem with psychologist, social worker and teacher.
- 3:30- 3:55 p.m. **"STUYVESANT TOWN MAKES A SCHOOL — THE STORY OF PS 40".** DR. FRED SHAW, First PTA President; MRS. NORMAN HALPER, Second PTA President; MRS. OLGA SPELMAN, Principol; MRS. DAVID ELROFF.
- 5:00- 5:15 p.m. **"TEACHING DOCTORS"** (Part I). DR. JOHN MULHOLLAND, Professor of Surgery; DR. SAMUEL STAND-ARD, Associate Professor of Clinical Surgery, NYU-Bellevue Medical School.
- 5:15- 5:30 p.m. **"AN EDUCATION FOR THE ARTIST".** LIONEL TRILL-ING, Professor of English, Columbio University.
- 8:30- 9:00 p.m. **UNIVERSITY OF CHICAGO ROUNDTABLE.**
- 9:00- 9:45 p.m. **"TEACHING DOCTORS"** (Part II). Seminar meeting with DR. HARRY MOST, Professor of Preventive Medi-cine, NYU-Bellevue Medical School, and students.
- 9:45- 9:55 p.m. **"THE EDUCATIONAL INSTITUTE — A PROGRESS REPORT".** JACOB JACOWITZ, Education Editor, World-Telegram and Sun.
- 10:00-10:30 p.m. **"PUBLIC SCHOOLS — NEW YORK CITY STYLE"** (Part II). A dramatic presentation of the public school system — whot it is ond how it warks. By JOHN BENJAMIN.
- 10:30-10:55 p.m. **"PRIVATE SCHOOLS IN NEW YORK CITY".** Parent's League Panel with VIRGILIA PETERSEN, Moderator of "Author Meets the Critic"; ALFRED DELAIGRE, JR., Producer of "Voice of the Turtle"; BEATRICE STRAIGHT; GOUVERNEUR PAULDING, Associate Editor of The Re-porter Magozine.

**"THE ROAD
AHEAD"**

FRIDAY • MAY 7th

- 8:00- 8:40 a.m. **AROUND NEW YORK.** A. L. CHANIN, Docent, Museum of Modern Art, interviewed by NORMAN WAIN on "Museums os o Part of the Education Process".
- 10:30-10:55 a.m. **"EDUCATION FOR HEALTH".** DR. LEONA BAUM-GARTNER, Commissioner, Department of Health of New York City talks with DR. I. H. GOLDBERGER, Director, Health Education, NYC Board of Education and DR. IAGO GALDSTON, Executive Secretary, Medical Information Bureau, New York Academy of Medicine.
- 11:00-11:30 a.m. **FOR THE LADIES.** MISS RHODA POWER, one of the Senior Script Writers for Schools Broodcasting of the British Broadcasting Corporation interviewed by PETER GRAVINA.
- 11:30-11:55 a.m. **"COURAGE — ITS ROOTS IN FAMILY AND COM-MUNITY LIVING".** Child Study Association conference on parent education. DR. GUNNAR DYBWAD, Director; MRS. CLARENCE WHITEHILL, Chairmon of the Board; MRS. GEORGE VAN TRUMP BURGESS, Vice-President.
- 1:00- 1:30 p.m. **"THE VANISHING REPORT CARD — LET'S TALK IT OVER".** DR. WILLIAM E. YOUNG, Director, Elementary Education, New York State Education Department, Mod-erator; DR. MYRA deH. WOODRUFF, Chief of Bureau, Child Development and Parent Education, State Edu-cation Department; HORACE M. HAGAR, Director, Ele-mentary Education, Amsterdam Public Schools; FLOR-ENCE D. MacNISH fifth grade teacher, Roeliff Jansen Central School, Hillsdale; MRS. CHARLES S. WALKER, Vice President, New York State Congress of Parents and Teachers; MARY E. DARDESS, Principol, Ciotham High School; CLAYTON E. ROSE, Director, Public Re-lations, New York State Teachers Association.
- 2:00- 2:15 p.m. **SCIENCE AT OUR DOOR.** BOARD OF EDUCATION.
- 2:15- 2:30 p.m. **LET'S LOOK AT THE NEWS.** BOARD OF EDUCATION.
- 2:30- 2:45 p.m. **"EDUCATION FOR LEISURE".** MARK McCLOSKEY, Di-rector, Bureau of Community Education, NYC Board of Education.
- 2:45- 3:00 p.m. **"BBC: BROADCASTS TO SCHOOLS".** JOHN SCUPHAM, Head, School Broodcasting, British Broodcasting Cor-poration.
- 3:00- 3:55 p.m. **"DOES EDUCATION TODAY MAKE EDUCATION FOR FREEDOM?"** MILLICENT MacINTOSH, President, Born-ard College, introduced by DR. THURSTON J. DAVIES, Director, Tawn Holl.

5:00- 5:15 p.m. **"THE SCHOOLHOUSE OF TOMORROW".** WILLIAM LESCAZE, Architect.

5:15- 5:30 p.m. **"VISUAL AIDS IN EDUCATION".** MAURICE MITCHELL, President, Encyclopaedia Britannica Films, Inc.

8:30- 9:30 p.m. **"DOES EDUCATION EVER STOP?"** DR. ROBERT K. MERTON, Chairman, Sociology Department, Columbia University, Moderator; DEAN ROBERT A. LOVE, Boruch School of Business Administration, City College; LOUIS HACKER, Professor of Economics, Columbia University.

9:30-10:30 p.m. **"THE SEVENTH SENSE".** GILBERT SELDES, Moderator; ALEC SUTHERLAND, British Broadcasting Corporation; JAMES MACANDREW, Director of Broadcasting, NYC Board of Education; TELFORD TAYLOR, Counsel, Joint Committee for Educational Television; EDWARD STANLEY, Manager, Public Service Programs, National Broadcasting Company.

10:30-10:55 p.m. **"INTERNATIONAL SURVEY OF EDUCATION".** GEORGE N. SHUSTER, President, Hunter College; GEORGE D. STODDARD, Chairman of the Directing Committee of New York University's Self-Study.

**"THE ROAD
AHEAD"
(Continued)**

SATURDAY • MAY 8th

8:00- 8:30 a.m. **RHYTHM BAND.** Children of the City and Country School.

11:00-11:30 a.m. **CHILDREN SINGING,** Seventh grade class of the Dalton School.

11:30-11:55 a.m. **PALS OF THE P.A.L.**

1:00- 1:30 p.m. **"THE IDEA OF A UNIVERSITY".** GRAYSON KIRK, President, Columbia University.

2:00- 2:30 p.m. **"EDUCATION FOR MENTAL HEALTH".** DR. GEORGE STEVENSON, National Mental Health Foundation.

2:30- 3:15 p.m. **"FIVE FAILING COLLEGE STUDENTS".** Case histories of the emotional problems of learning. DR. THEOPHILE RAPHAEL and DR. IRVING SARNOFF, Department of Mental Hygiene, University of Michigan. Discussed by DR. HASKELL COPELAND, Amherst College.

3:15- 3:30 p.m. **"SCHOOL BOOKS OF TOMORROW".** RICHARD M. PEARSON, Vice-President, MacMillan Company; WILLIAM SPAULDING, Houghton-Mifflin Company; LLOYD KING, American Textbook Publishers Institute.

3:30- 4:00 p.m. **"EDUCATION FOR TOMORROW'S WORLD".** CLARENCE FAUST, President, Fund for Advancement of Education, established by the Ford Foundation.

4:00- 4:15 p.m. **"JOHN DEWEY".** JOHN L. CHILDS, Professor of Education, Teachers College, Columbia University.

4:15- 4:30 p.m. **"EDUCATION FOR THE WHOLE FAMILY".** FRANKLIN DUNHAM, Chief, Radio and Television, US Office of Education.

4:30- 4:55 p.m. **"THE LIVELY ARTS".** GILBERT SELDES.

5:00- 5:30 p.m. **CAMPUS PRESS CONFERENCE.** GEORGE N. SHUSTER, President, Hunter College and HARRY GIDEONSE, President, Brooklyn College, interviewed by GABE PRESSMAN, N. Y. World Telegram and Sun.

5:30- 5:55 p.m. **"APTITUDES AND ATTITUDES".** Techniques, uses and values of measurement and their potential place in education. JOHNSON O'CONNOR, President, Johnson O'Connor Research Foundation.

8:30- 9:00 p.m. **"THE MODERN SCHOOL SUPERINTENDENT".** HUGH MASTERS, Director Continuing Education, University of Georgia, Moderator; BENJAMIN C. WILLIS, Superintendent of Schools, Chicago; DR. WILLIAM JANSEN, Superintendent of Schools, New York City; HEROLD C. HUNT, Professor of Education, Harvard University.

9:00- 9:45 p.m. **"CAUGHT IN THE VISE: THE SCHOOL SUPERINTENDENT".** DR. NEAL GROSS, Research Associate, Harvard University.

10:00-10:30 p.m. **"YOUTH TODAY AND TOMORROW".** MRS. ELEANOR ROOSEVELT.

10:30-10:55 p.m. **"THE EDUCATIONAL INSTITUTE OF THE AIR — WHAT DOES IT MEAN?"** FRED M. HECHINGER, Education Editor, NY Herald Tribune.

"THE VOICE OF THE CITY"

WNYC

THE

EDUCATIONAL

INSTITUTE

OF THE AIR

WNYC-FM

MUNICIPAL BUILDING

NEW YORK 7, N. Y.

**IMPORTANT
DATED PROGRAM**

Mr. Frank E. Schooley
WILL
Champaign, Ill.

